

Dear FCC,

I live in La Crosse, WI. One of the reasons I subscribed to Satellite XM radio service is the plethora of listening options. In order to hear Christian music in the small market of La Crosse, WI one must tune to a Rochester, MN radio station which isn't always available. There are times this little Rochester radio station disappears from my FM tuner for months at a time! That is the initial reason I signed up for satellite radio.

The other reason is for sports. I live in La Crosse, WI which is 5 minutes away from MN. I can not see Major League Baseball (Minnesota Twins) nor can I see the National Football League (Minnesota Vikings) on television in my town located 6 miles from Minnesota! That is another reason I pay for satellite radio. When it matters, the games are found on XM satellite radio!

One of the other benefits of paying for radio service is the weather and traffic reports. Periodically I drive long distances to the Minneapolis and St. Paul metropolitan area, and more than a few times have I wished XM satellite radio provided traffic and weather for the Twin Cities. It's slated to provide this service, but as of yet has not. If you take away the option to listen to Twin Cities traffic and weather you are also putting me and my family at risk. We all know that weather is a key factor in travel in this northern climate, and having access to information is SAFETY! Avoiding traffic congestion and potential traffic hazards is also key to SAFETY! The traffic updates found on the FM dial in the Twin Cities are sporadic at best. I need information when I seek it, and waiting for a FM station to play songs, commercials delays the information I need!

Satellite radio is another choice, and you should not be regulating choice. You should be embracing freedom of choice, not championing the monopoly or the ill advised powers that be. I urge you to do the right thing and reject the NAB's petition 04-16.

Sincerely,
Todd Bunnell
La Crosse, WI